



Family Games

for all ages & occasions

Web: www.FamilyGames.co.za

Email: info@familygames.co.za

Call: 0791555498 or 0827608814

Address: 215 Lawson Road, Crawford, Cape Town

Family Games Partnership Agreement

1) Partnership agreement entered into between Family Games and

The Partner: _____ (Name)

_____ (Id No)

_____ (Date)

_____ Tel no _____ Cell No

_____ Email

Definitions:

FG – Family Games

Partnership – Family Games

Partner – Party entering into agreement with Family Games

Games – Games that are bought and games that are hand crafted has intellectual property attached, and cannot be copied.

Area – Area allocated per license agreement

Royalty – Fixed sum to be paid monthly to Family Games

2) Area

* Please follow the area guidelines circles on the website.

The area of operation will be the province/city of _____

Border extends from _____ to _____

To _____ to _____

Cross over of areas may happen where another Partner has an existing client that requires services outside franchise area. No Canvassing will be allowed outside area

3) Royalty

The royalty amount payable per month will be R _____ 3500 Rands _____

Royalty is payable irrespective the of amount of monthly functions done by the Partner

Partner to still market and advertise using all Family Games logos etc.

4) Role of Partnership (FG)

FG will be responsible for all R&D

FG will be responsible for sourcing and developing new products and services

FG will monitor service and quality levels between all Partners

FG will be the custodian of the brand and will build the brand countrywide

FG will also formulate and implement marketing plans and execute to increase bookings and revenue for the Partners.

- In Addition Family Games endeavours on behalf of the Partners to:

Negotiate the lowest price per product

Produce a dedicated national marketing & advertising campaign

Social Media Management.

Management and maintenance of Family Games Website, and links to the other event-related sites

Professional management of our website on the Google search engine (SEO)

5) Role of the Partner

Operate the FG product/service to the best of your ability

Design and formulate local marketing plans and execute

Build the brand in your area

Provide an excellent level of service to every customer

Build a customer base and market vigorously at all events/parties/functions

Supply operational efficiencies within area

Submit reports/suggestions as and when need arises

6) Domicilium

The address listed will be the address for all notices/postage etc

7) Payment Structure

A minimum fee of R35000.00 constitutes the basic setup amount to get started as described below;

Download and Print the price list, marking the items you would like to start with. Email me the form and we will begin to source the best prices for you. We will need a lead time of 2 months to fulfil the order

Partner to pay for all transport of goods.

Bank Details:

Family Games

Absa

954.....

Claremont

632500

8) Area Expansion

Partner to purchase all future products from FG if and when the area requires expansion.

The area to be expanded cannot infringe on another Partner's area.

A new area will accrue an additional Royalty fee structured at the time of expansion.

9) Hire Rate

Rate of hire for the FG will be as per the prices page on the FG website.

10) The Partner may not:

Make representations on behalf of FG

Copy, duplicate, manufacture games as supplied by FG

Operate a third party in a sub license

Operate outside area, unless a lead or existing client requires an event that falls into another partner's area.

No active marketing, brochure drops, local newspaper ads may be placed outside area. All marketing to be done within own area.

Engage in any activity to the detriment of FG

Advertise any advert without FG approval

Place the brand at risk due to negligence, late arrival, Bad service

Sell area of license without FG approval

Increase rates that are publicized on the internet or any media campaign

Incur costs in the name of FG

Collude, share, discuss intellectual property of FG with a third party or the competition

Operate a competitor product while under license to FG.

Trade under the FG brand if agreement is cancelled

11) Termination

Partner must give FG 30 days notice in writing of cancellation

Partner must endeavour to sell area, equipment at own risk and cost.

Partner will have no claim against FG and its employees

FG will not offer any refunds

License will only be cancelled when the outstanding royalty is paid up in full

FG may cancel License by giving Partner 30 days notice.

Partner may use the 30 days to rectify any issue that may have caused above by submitting a new plan and way forward

FG may cancel license if royalty payment runs past 60 days

FG may cancel agreement with immediate effect if Partner shares any or part of FG Intellectual property/knowledge or engages with the competition.

On termination, Partner may not trade under the FG brand name.

On termination, Partner may not make representations on behalf of FG and all its employees.

On termination, the Partner loses trading area with immediate effect.

On Termination, FG may appoint a new Partner with immediate effect.

12) 3rd Party Claims

Partner to cover themselves by signing FG Hire Agreement(Forms provided by FG)

No claims direct/indirect will be accepted by FG on behalf of Partner due to damage/injury of any client/customer

13) Guarantees/Warranty

A Re-fundable / Breakage deposit of R500 –R 1000 is required from client to cover any replacements of games

Agreement of Partner thus signed at _____, this

_____ day of _____ 20 _____

Signature: Family Games Owner: _____ Name: _____

Signature: Partner: _____ Name: _____

Date: _____

Witness 1) _____

Witness 2) _____

Benefits of owning a Family Games Partnership

- **Owning your own business** – in the form of a Partnership
- **Work from home** – no expensive overheads relating to renting a shop and having to work retail hours.
- A simple concept **based on a proven business model**.
- **Low start-up costs**.
- **National advertising and marketing** done for you.
- **Manage your own time** and establish your own flexible working hours – the more time and effort you put in the more profitable your business will become.
- **State-of-the-Art website**, professionally managed & maintained linked to the most popular event-related sites.
- Purchase **directly from our suppliers at wholesale prices**, or the freedom to use your own suppliers.
- **Low monthly Partnership fees**
- **Freedom to be creative** and have fun with the parties you offer to your, as long as the high standard that Family Games' clients have come to expect, is upheld.

Ideal Partner

This is the ideal home-based business for individuals who are looking to spend more time at home, but would still like to keep their financial independence. A Family Games Partnership is well-suited to a dynamic and highly-organised person who is looking for a profitable, fun and creative business opportunity with the priceless benefit of working from home. No long retail working hours and no expensive shop rentals or overheads!

Fill In The Form Today: